

ABBA Board meeting

Saturday, Nov. 15, 2014, after rehearsal Mandarin Buffet, Coon Rapids

Present: Dave, Gordy, Mike, Jerry, Lori, Eric, Chris

1. Regarding the open Friday in March, the Board decided to leave it open at this late date, especially with the trip to Dawson the next day.

2. The Board unanimously favors participating in the 2016 "regular" Vintage Band Festival but felt it didn't work after England to do the one-day VBF/fundraiser on Aug. 1, 2015.

3. Started by an inquiry from Scott McCullough, the Board discussed in depth cross-group program advertising with other "local" North Metro ensembles (Northern Symphony, North Suburban Community Band, Northern Lights Chorale, etc.), which led to a larger discussion of possible "consortium" or collaborative publicity and audience-building efforts. The Board agreed that this was a worthwhile effort with no down-side and an upside that could start to build partnerships with these other ensembles.

3a. The Board supported Mike's request/idea to explore offering the Anoka Concert Association's members free admission with their membership card for the December concert, up to the point of 100 available seats. Particulars and "mechanics" of the idea were worked out. Mike's idea resulted from the snow-based cancellation of the Concert Assn.'s Nov. 10th concert at Anoka HS.

Respectfully submitted,
Chris